

Contacts: Sergey Petrov, SoftLogica LLC
E-mail: sergey.petrov@softlogica.com Web: <http://www.softlogica.com>
Tel: +7-383-3306149, Toll free (US): 1-888-364-6797

Backup Platinum 3.0 - Christmas should be crowded and sociable but backups small and secure

November 30, 2006 - SoftLogica announces Backup Platinum 3.0, a new version of its data backup tool.

It makes a reserve copy of your critical data virtually to any type of storage media: hard or USB drives, CD-R/W or DVD±R/RW media, FTP server or Local Area Network. The program uses "Wizard" approach to define the backup set: what, where, how and when to backup. 128-bit encryption with Blowfish and multichoice ZIP compression on the fly are available to keep your backups small and secure. Built-in CD/DVD engine allows you to erase the rewritable disk before burning and automatically split large backups to several parts using disk spanning. Backup Platinum is based on multi-threaded file-processing engine and creates detailed logs of all operations. The program can also run in service mode under NT-based systems to execute scheduled tasks even when nobody is logged in.

What's new in version 3.0:

General Backup Management

- Backup to self-restorable executable files;
- Option to specify alternative destination for backup;
- Additional criteria to filter files by creation and modification date;
- Ability to specify include/exclude masks for synchronization items;
- Ability to divide backup archive to several volumes with specified size;
- Option to add file or folder to an existing backup item from Windows Explorer.

Backup of System and Application Files

- Automatic search and backup for: Explorer favorites, history and cookies; Windows Settings; Modem settings; Windows Address Book; My Documents; MSN data;
- Backup of access permissions and alternate streams for files and folders on NTFS drives;

CD/DVD Media Support

- Option to avoid file splitting between spanned discs due to insufficient space;
- Option to close CD tray after writing and volume labels for CD/DVD.

Backup Safety

- Validity check for saved backup data;
- Safe write option to remove the previous backup only after saving a new one.

Usability Enhancements

- Option to hide program icon in the system tray;
- Ability to execute items from the right click menu on system tray icon;
- Option to shutdown, logoff or hibernate after backup completion.


Backup Platinum is designed for Microsoft Windows 95/98/ME/NT/2000/XP/2003 and priced at \$67 USD per license. Volume discounts are available. Free technical support is provided by e-mail and by phone.

Web Site: <http://www.backup-platinum.com>

The 30-day trial version with full set of features: <http://www.backup-platinum.com/backup-platinum.exe>
Program Interface Screenshot: <http://www.backup-platinum.com/backup-platinum-screenshot.gif>

Publisher & Editorial Information:

IT reviewers are encouraged to use this press release and any other related materials. We will be pleased to grant you a free license key. If you do not consider electronically distributed software, please e-mail us with the details of your postal address and we will send you a retail package. CD editors are authorized to include the 30-day trial version of Backup Platinum in their CD-ROMs.

 Interface Screenshot, Jewel Case and Company Logo images in printable quality (TIFF, CMYK, 300 dpi):

<http://www.backup-platinum.com/backup-platinum-artwork.zip> (6.06M).